#### MESSICK CO LLC 142 N. CENTRAL AVE. CAMPBELL, CA 95008 (408) 871-9816 (408) 871-9839 FAX GEDIFLORA

### **BELGIAN MUMS**

**Unrooted Cuttings** 

2023



Chris Culbertson GARDEN SPRINGS GREENHOUSE

# BIG!

WHEN HE SAYS "BELGIANS ARE BIG", HE MEANS

# **Pricing:**

ORDER QUANTITY	PRICE
0-9,999	\$0.34
10,000-24,999	\$0.30
25,000-49,999	\$0.28
50,000-99,999	\$0.24
100,000-249,999	\$0.22
250,000-399,999	\$0.21
400,000-549,999	\$0.20
550,000 +	\$0.18

#### \*PRICES INCLUDE ROYALTY CHARGES

QUANTITY DISCOUNT IS SET AT QUANTITY ORDERED AT TIME OF 1ST SHIPMENT.

Availability: Week 8 through 34, 2023

Minimum: 2,000 cuttings per order / 100 cuttings per variety

\* A fee of \$25.00 will apply to orders that do not meet minimum requirements.

Pack/case: 4000 cuttings per case. 4% overpack

Tags: \$0.03 each -Tags are bundled in quantities of 100 and are delivered through MPS.

Freight:  $1.9 \phi$  ea. (USA)  $3.2 \phi$  ea. (Canada)

**Ship:** Fedex Standard Overnight. Pick up by truck also possible.

**Phyto:** A \$80.00 fee will be added as required.

Terms: 2% 10 Days, Net 30 Days

**F.O.B.:** Florida

Cancellations: Cancellations/reductions for URC orders

jm require a 10 business day notice prior to shipping.

www.messickco.com

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## **BELGIAN MUMS**

Unrooted Cuttings 2023

# 2023 Gediflora Garden Mum List

										ı				ı	1
				Natural	Natural	Natural	Natural	Natural		Blackcloth	Large		Large		Suitable for
Variety	Flower Type	Flower	Bicolor	Season	Season	Season	Season	Season	Vigor	Response	Flower	Hanging	Pots and	Summer	indoor
	, pc	Color	Varieties	North*	North*	South*	South*	West	1.50.	Weeks	Size	Baskets	Bushell	Shading	production
					wk		wk	Coast**					Baskets		<b>P</b>
Adiva Purple	Decorative	Purple		Mid Sept	37	Mid Sept	37.5	6	3	6			Х		
Aduro Orange	Decorative	Orange	Bi-Colors	Early Oct	40.5	Mid Oct	41.5	7.5	3	6.5		Х	Х	Х	Х
Aduro Pink	Decorative	Pink	Bi-Colors	Early Oct	40.5	Mid Oct	41.5	7.5	3	6.5		Х	Х	Х	Х
Aduro Purple	Decorative	Purple	Bi-Colors	Early Oct	40.5	Mid Oct	41.5	7.5	3	6.5		Х	Х	Х	Х
Aduro Red	Decorative	Purple		Early Oct	40.5	Mid Oct	41.5	7.5	3	6.5		Х	Х	Х	Х
Allegra Yellow	Decorative	Yellow		Early Sept	35.5	Early Sept	36.5	6	3	6	Biggies	Х		Х	Х
Aluga White	Decorative	White		Late Sept	39.5	Early Oct	40.5	6.5	4	7	Biggies		Х		
Aluga Yellow	Decorative	Yellow		Late Sept	39.5	Early Oct	40.5	6.5	4	7.5	Biggies		Х		
Amadora Red	Decorative	Red		Mid Sept	37	Late Sept	38	6	3	7	Biggies		Х	Х	
Amiko Bronze	Decorative	Bronze		Late Sept	39	Early Oct	40	7	3	6.5	Biggies		Х	Х	Х
Amiko Violet	Decorative	Violet		Late Sept	39	Early Oct	40	7	3	6.5	Biggies		Х	Х	Х
Amiko White	Decorative	White		Late Sept	39	Early Oct	40	7	3	6.5	Biggies		Х	Х	X
Amiko Yellow	Decorative	Yellow		Late Sept	39	Early Oct	40	7	3	6.5	Biggies		Х	Х	X
Antica Bronze	Decorative	Bronze		Early Oct	40	Mid Oct	41.5	8	3	7		Х	Х		Х
Arluno Dark Pink	Decorative	Pink		Late Sept	38	Late Sept	38.5	6.5	3	6		Х	Х	Х	Х
Arluno Orange	Decorative	Orange		Late Sept	38	Late Sept	38.5	6.5	3	6		Х	Х	Х	Х
Arluno Pink	Decorative	Pink		Late Sept	38	Late Sept	38.5	6.5	3	6		Х	Х	Х	Х
Arluno Purple	Decorative	Purple		Late Sept	38	Late Sept	38.5	6.5	3	6		Х	Х	Х	Х
Arluno Red	Decorative	Red		Late Sept	38	Late Sept	38.5	6.5	3	6		Х	Х	Х	Х
Arluno Vanilla	Decorative	White		Late Sept	38	Late Sept	38.5	6.5	3	6		Х	Х	Х	Х
Arluno Yellow	Decorative	Yellow		Late Sept	38	Late Sept	38.5	6.5	3	6		Х	Х	Х	Х
Baoli Lilac	Spider	Lilac		Mid Sept	38	Late Sept	38	6.5	3	6		Х	Х	Х	Х
Camina	Decorative	Red		Mid Sept	37	Mid Sept	38	6	3	6		Х		Х	Х
Cesaro	Decorative	Yellow		Mid Sept	38	Late Sept	39	6.5	4	6			Х	Х	Х
Cipriani Pink	Decorative	Pink		Early Sept	36	Mid Sept	37	5.5	3	6		Х	Х	Х	Х
Como Red	Decorative	Red		Late Sept	39	Late Sept	39.5	7.5	3	7		Х	Х	Х	Х
Conaco Gold	Decorative	Bronze	Bi-Colors	Late Sept	39	Late Sept	39.5	7	3	7	Biggies	X		Х	Х
Conaco Orange	Decorative	Orange		Late Sept	39	Late Sept	39.5	7	3	7	Biggies	Х		Х	Х
Conaco Yellow	Decorative	Yellow		Late Sept	39	Late Sept	39.5	7	3	7	Biggies	Х		Х	Х
Conella Orange	Decorative	Orange	Bi-Colors	Mid Sept	37.5	Late Sept	38	6	3	6		Х	Х	Х	Х
Conella Yellow	Decorative	Yellow		Mid Sept	37.5	Late Sept	38	6	3	6		X	Х	Х	Х
Espero White	Decorative	White		Mid Sept	38	Late Sept	39.5	6	3	6.5			Х	Х	Х
Espero Yellow	Decorative	Yellow		Mid Sept	38	Late Sept	39.5	6	3	6.5			Х	Х	Х
Fonti Coral	Decorative	Pink		Early Sept	36	Mid Sept	37.5	6	4	Not for BC	Biggies	Х	Х	Not Suitable	Full sun only
Fonti Dark Pink	Decorative	Pink		Early Sept	36	Mid Sept	37.5	6	4	Not for BC	Biggies	Х	Х	Not Suitable	Full sun only
Fonti Orange	Decorative	Orange		Early Sept	36	Mid Sept	37.5	6	4	Not for BC	Biggies	Х	Х	Not Suitable	Full sun only
Fonti Pink	Decorative	Pink		Early Sept	36	Mid Sept	37.5	6	4	Not for BC	Biggies	Х	Х	Not Suitable	Full sun only
Fonti Red	Decorative	Red		Early Sept	36	Mid Sept	37.5	6	4	Not for BC	Biggies	Х	Х	Not Suitable	Full sun only
Fonti White	Decorative	White		Early Sept	36	Mid Sept	37.5	6	4	Not for BC	Biggies	Х	Х	Not Suitable	Full sun only
Fonti Yellow	Decorative	Yellow		Early Sept	36	Mid Sept	37.5	6	4	Not for BC	Biggies	Х	Х	Not Suitable	Full sun only
Granata Red	Decorative	Red		Early Sept	36	Mid Sept	37	5.5	3	6			Х	Х	Х
Jasoda Orange	Decorative	Orange		Early Oct	40	Early Oct	41	8	3	6.5		Х		Х	Х
Jasoda Pink	Decorative	Pink		Early Oct	40	Early Oct	41	8	3	6.5		Х		Х	Х
Jasoda Purple	Decorative	Purple		Early Oct	40	Early Oct	41	8	3	6.5		Х		Х	Х
Jasoda Red	Decorative	Red		Early Oct	40	Early Oct	41	8	3	6.5		Х		Х	Х
Jasoda White	Decorative	White		Early Oct	40	Early Oct	41	8	3	6.5		Х		Х	Х
Jasoda Yellow	Decorative	Yellow		Early Oct	40	Early Oct	41	8	3	6.5		Х		Х	Х
Koko Purple	Decorative	Purple		Mid Sept	38	Late Sept	38.5	7	3	7		Х	Х	Х	Х
Koko Red	Decorative	Purple		Mid Sept	38	Late Sept	38.5	7	3	7		Х	Х	Х	Х
Lano Purple	Decorative	Purple		Late Sept	39	Late Sept	39	7	3	6.5		Х	Х	Х	Х
Lava Red	Decorative	Red		Late Sept	39.5	Early Oct	40	7.5	3	7	Biggies	Х	Х	Х	Х
Lesconil White	Decorative	White		Late Sept	38.5	Late Sept	39	6.5	3	6		Х	Х	Х	Х
		White		· ·	1			5.5	3	6	1	Х	Х	<del>                                     </del>	Х

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## **BELGIAN MUMS**

Unrooted Cuttings 2023

## 2023 Gediflora Garden Mum List

Variety	Flower Type	Flower Color	Bicolor Varieties	Natural Season North*	Natural Season North* wk	Natural Season South*	Natural Season South* wk	Natural Season West Coast**	Vigor	Blackcloth Response Weeks	Large Flower Size	Hanging Baskets	Large Pots and Bushell Baskets	Summer Shading	Suitable for indoor production
Magnus Bronze	Decorative	Bronze		Mid Sept	38	Late Sept	38.5	7	3	6.5		Х	Х	X	Х
Magnus Pink	Decorative	Pink		Mid Sept	38	Late Sept	38.5	7	3	6.5		Х	Х	Χ	Х
Magnus Violet	Decorative	Purple		Mid Sept	38	Late Sept	38.5	7	3	6.5		Х	Х	X	Х
Matador Yellow	Decorative	Yellow		Mid Sept	37	Late Sept	38	6	3	6		Х	Х		
Mefisto Purple	Decorative	Purple		Mid Oct	41	Mid Oct	42	8	3	7.5		Х		Х	Х
Mika Orange	Semi-	Orange	Bi-Colors						3	6		Х			
	Decorative			Early Sept	35.5	Mid Sept	37	5.5						X	Х
Miora Orange	Decorative	Orange		Mid Sept	37.5	Late Sept	39	6	3	6.5		Х			Х
Mouria Yellow	Decorative	Yellow		Mid Oct	41.5	Mid Oct	42	8	3	6.5		Х	Х	Х	Х
Padre Cerise	Decorative	Red/Purple		Mid Sept	37.5	Late Sept	38	7	4	7.5			Х	Х	
Padre Lilac	Decorative	Pink		Mid Sept	37.5	Late Sept	38	7	4	7.5			Х	Х	
Padre Orange	Decorative	Orange		Mid Sept	37.5	Late Sept	38	7	4	7.5			Х	Х	
Padre White	Decorative	White		Mid Sept	37.5	Late Sept	38	7	4	7.5			Х	Х	
Padre Yellow	Decorative	Yellow		Mid Sept	37.5	Late Sept	38	7	4	7.5			Х	Х	
Peroni Orange	Decorative	Orange		Mid Sept	38	Late Sept	39.5	7	3	7		Х	Х	Х	Х
Pobo Lavender	Decorative	Purple		Early Sept	36.5	Mid Sept	38	6.5	3	6		Х	Х	Х	Х
Pobo Red	Decorative	Red		Mid Sept	37.5	Late Sept	38.5	6.5	3	6.5		Х	Х	Х	Х
Pomona Violet	Decorative	Violet		Late Sept	39.5	Early Oct	40	7	3	7		Х	Х	Х	Х
Possidi White	Spider	White		Late Sept	38.5	Late Sept	39	7	3	6.5		Х	Х	Х	х
Possidi Yellow	Spider	White		Late Sept	38.5	Late Sept	39	7	3	6.5		Х	Х	Х	Х
Prima White	Decorative	White		Early Sept	36	Mid Sept	37.5	6	3	6		Х	Х	Х	
Rhinos Orange	Decorative	Orange	Bi-Colors	Mid Sept	38	Late Sept	39.5	6	3	7			Х	Х	х
Savona	Decorative	Red		Mid Sept	38	Late Sept	39	6.5	4	7.5			Х	Х	Х
Sinelli Yellow	Decorative	Yellow		Early Sept	36	Mid Sept	37	7	3	6.5			Х	Х	
Soul Sister Dark Pink	Decorative	Pink	Bi-Colors	Mid Oct	41	Mid Oct	41.5	7.5	3	7		Х	Х	Х	Х
Soul Sister Orange	Decorative	Orange	Bi-Colors	Mid Oct	41	Mid Oct	41.5	7.5	3	7		Х	Х	Х	х
Soul Sister Pink	Decorative	Pink	Bi-Colors	Mid Oct	41	Mid Oct	41.5	7.5	3	7		Х	Х	Х	Х
Soul Sister Red	Decorative	Red	Bi-Colors	Mid Oct	41	Mid Oct	41.5	7.5	3	7		Х	Х	Х	Х
Soul Sister White	Decorative	White		Mid Oct	41	Mid Oct	41.5	7.5	3	7		Х	Х	X	Х
Soul Sister Yellow	Decorative	Yellow		Mid Oct	41	Mid Oct	41.5	7.5	3	7		Х	Х	Х	Х
Staviski Orange	Decorative	Orange		Early Oct	40.5	Mid Oct	41.5	7.5	3	6.5		Х	Х	Х	х
Staviski Pink	Decorative	Pink		Early Oct	40.5	Mid Oct	41.5	7.5	3	6.5		Х	Х	Х	Х
Staviski Red	Decorative	Red		Early Oct	40.5	Mid Oct	41.5	7.5	3	6.5		Х	Х	Х	Х
Staviski White	Decorative	White		Early Oct	40.5	Mid Oct	41.5	7.5	3	6.5		Х	Х	Х	Х
Staviski Yellow	Decorative	Yellow		Early Oct	40.5	Mid Oct	41.5	7.5	3	6.5	1	Х	Х	X	X
Urano Orange	Decorative	Orange		Early Sept	35.5	Early Sept	36.5	5.5	3	5.5	1	Х		X	X
Urano Red		Red/Bronze		Early Sept	35.5	Early Sept	36.5	5.5	3	5.5		X		X	X
Urano Yellow	Decorative	Yellow		Early Sept	36	Mid Sept	37	5.5	3	5.5		X		X	X
Vega Red	Decorative	Red		Early Sept	36	Mid Sept	37	6.5	3	7		X	Х	X	X
Venos Yellow	Decorative	Yellow		Early Sept	36.5	Mid Sept	37.5	6	3	6.5		X	X	X	X
Veritas Orange	Decorative	Orange		Late Sept	39.5	Early Oct	40.5	7	3	6.5		X	Х	X	X
Veritas Yellow	Decorative	Yellow		Late Sept	39.5	Early Oct	40.5	7	3	6.5		X	X	X	X
Vigorelli Gold	Decorative	Gold		Mid Oct	41.5	Mid Oct	42	8	3	8		X	X		X
Vigorelli Orange	Decorative	Orange		Mid Oct	41.5	Mid Oct	42	8	3	8		X	X		X
Vigorelli Red	Decorative	Red		Mid Oct	41.5	Mid Oct	42	8	3	8		X	X		X
Vigorelli Red Vigorelli Purple	Decorative	Purple		Mid Oct	41.5	Mid Oct	42	8	3	8		X	X		X
Zaza Purple	Decorative	Purple		Mid Sept	37.5	Late Sept	38	7	3	7		X	X	Х	X

<sup>\*\*</sup> Weeks to flower after moving/planting outside on the West Coast and in high altitude regions with consistent cool night temperatures below 60°F